





ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 1

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM100008394, PM100008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 1 - Row: 2 Lower Notch: 25 Fixture Type: TRAYS Fixture Description: CR INTNS VLM MATTE LIP (NUDE EXT) 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000030607
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000012548
Carrier Tray Graphic Re-Order Code: PM1000030651 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000030389 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
1	1		071249682159	COLOUR RICHE INTENSE VOLUME MATTE	Le Nude Resilient	105	
2	1	N/A	071249682166	COLOUR RICHE INTENSE VOLUME MATTE	Le Nude Rebellious	108	
3	1	N/A	071249682210	COLOUR RICHE INTENSE VOLUME MATTE	Worth It	601	
4	1	N/A	071249682210	COLOUR RICHE INTENSE VOLUME MATTE	Worth It	601	
5	1	N/A	071249682128	COLOUR RICHE INTENSE VOLUME MATTE	Le Nude Defiant	129	
6	1	N/A	071249682142	COLOUR RICHE INTENSE VOLUME MATTE	Le Nude Unstoppable	131	
7	1	N/A	071249682104	COLOUR RICHE INTENSE VOLUME MATTE	Worth It Intense	570	
8	1	N/A	071249682104	COLOUR RICHE INTENSE VOLUME MATTE	Worth It Intense	570	
9	1	N/A	071249682135	COLOUR RICHE INTENSE VOLUME MATTE	Le Nude Assertive	137	
10	1	N/A	071249682197	COLOUR RICHE INTENSE VOLUME MATTE	Le Berry Brilliant	140	
11	1	N/A	071249682180	COLOUR RICHE INTENSE VOLUME MATTE	Le Coral Gracious	165	
12	1	N/A	071249682203	COLOUR RICHE INTENSE VOLUME MATTE	Le Rouge Paris	300	

Column: 1 - Row: 3 Lower Notch: 19 Fixture Type: TRAYS Fixture Description: CR INTNS VLM MATTE LIP 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000027849
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000012548
Carrier Tray Graphic Re-Order Code: PM1000027849 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000027846 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
13	1	N/A	071249658550	COLOUR RICHE INTENSE VOLUME MATTE	LE ROSY CONFIDENT	103	
14	1	N/A	071249658567	COLOUR RICHE INTENSE VOLUME MATTE	LE NUDE ADMIRABLE	113	
15	1	N/A	071249658574	COLOUR RICHE INTENSE VOLUME MATTE	LE NUDE INDEPENDANT	123	
16	1	N/A	071249658581	COLOUR RICHE INTENSE VOLUME MATTE	LE WOOD NONCHALANT	133	
17	1	N/A	071249658598	COLOUR RICHE INTENSE VOLUME MATTE	LE MAUVE INDOMPTABLE	143	
18	1	N/A	071249658628	COLOUR RICHE INTENSE VOLUME MATTE	LE ROSEWOOD AMBITION	153	
19	1	N/A	071249658611	COLOUR RICHE INTENSE VOLUME MATTE	LE CORAL IRREVERENT	163	
20	1	N/A	071249658635	COLOUR RICHE INTENSE VOLUME MATTE	LE ROSE ACTIVIST	173	
21	1	N/A	071249658659	COLOUR RICHE INTENSE VOLUME MATTE	LE CARMIN COURAGE	183	
22	1	N/A	071249658666	COLOUR RICHE INTENSE VOLUME MATTE	LE ROUGE DETERMINATION	193	
23	1	N/A	071249658673	COLOUR RICHE INTENSE VOLUME MATTE	LE ROUGE AVANT-GARDE	203	
24	1	N/A	071249658697	COLOUR RICHE INTENSE VOLUME MATTE	LE PLUM DOMINANT	213	

Column: 1 - Row: 4 Lower Notch: 13 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 1.4 TRY LIT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000024006 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
25	1	N/A	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
26	1	N/A	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	
27	1	N/A	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
28	1	N/A	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
29	1	N/A	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
30	1	N/A	071249083765	Colour Riche Original Satin Lipstick	True Red	315	
31	1	N/A	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	
32	1	N/A	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
33	1	N/A	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
34	1	N/A	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
35	1	N/A	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
36	1	N/A	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	

Column: 1 - Row: 5 Lower Notch: 7 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 3.4 TRY LIT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000024008 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
37	1	N/A	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
38	1	N/A	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
39	1	N/A	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754	
40	1	N/A	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560	
41	1	N/A	071249045961	Colour Riche Original Satin Lipstick	Natures Blush	840	
42	1	N/A	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
43	1	N/A	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590	
44	1	N/A	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	
45	1	N/A	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
46	1	N/A	071249093727	Colour Riche Original Satin Lipstick	Divine Wine	762	
47	1	N/A	071249045855	Colour Riche Original Satin Lipstick	Mica	620	
48	1	N/A	071249045855	Colour Riche Original Satin Lipstick	Mica	620	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 25

Row: 3

Lower Notch: 19

Row: 4

Lower Notch: 13

Row: 5

Lower Notch: 7

Row: 6

Lower Notch: 1

Row: 7

Lower Notch: 17

Row: 8

Lower Notch: 9

Row: 9

Lower Notch: 1

Lower Notch: 1

Column: 1 - Row: 6 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: CR LES NUS LIP 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025102 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000025117 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
49	1	N/A	071249421864	Colour Riche Les Nus	NU EXCESSIF	178	
50	1	N/A	071249421796	Colour Riche Les Nus	NU DETERMINE	172	
51	1	N/A	071249421758	Colour Riche Les Nus	NU IMPERTINENT	173	
52	1	N/A	071249421840	Colour Riche Les Nus	NU INTENSE	181	
53	1	N/A	071249421789	Colour Riche Les Nus	NU CONFIDENT	171	
54	1	N/A	071249421819	Colour Riche Les Nus	NU IRREVERENT	176	
55	1	N/A	071249421765	Colour Riche Les Nus	NU AUTHENTIQUE	177	
56	1	N/A	071249421802	Colour Riche Les Nus	NU DECADENT	179	
57	1	N/A	071249421772	Colour Riche Les Nus	NU INSOUCIANT	174	
58	1	N/A	071249421857	Colour Riche Les Nus	NU EXTREME	182	
59	1	N/A	071249421826	Colour Riche Les Nus	NU EXUBERANT	183	
60	1	N/A	071249421833	Colour Riche Les Nus	NU ARTISTIQUE	184	

Column: 1 - Row: 7 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP 1.3 TRY LIT **
TRAYS Fixture Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000030507
Graphic Re-Order Code: SS Holder Re-Order Code: PM0000021712
Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000025138 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
61	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865	
62	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870	
63	1	N/A	071249135280	Infalible 8 Hour Pro Gloss	Petal	105	
64	1	N/A	071249628969	Infalible 8 Hour Pro Gloss	PINK OPAL	880	
65	1	N/A	071249135365	Infalible 8 Hour Pro Gloss	Blush	115	
66	1	N/A	071249628942	Infalible 8 Hour Pro Gloss	NIGHTFALL ROSE	890	
67	1	N/A	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125	
68	1	N/A	071249135389	Infalible 8 Hour Pro Gloss	Posy	135	

Column: 1 - Row: 8 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP 2.3 TRY LIT **
TRAYS Fixture Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000030522
Graphic Re-Order Code: SS Holder Re-Order Code: PM0000026556
Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000025139 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
69	1	N/A	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
70	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
71	1	N/A	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
72	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
73	1	N/A	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
74	1	N/A	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815	
75	1	N/A	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
76	1	N/A	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
77	1	N/A	071249135358	Infalible 8 Hour Pro Gloss	Truffe	835	

Column: 1 - Row: 9 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: INF 2-STP LIP 1.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000013132 SS Graphic Re-Order Code: PM1000027903
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000013134
Carrier Tray Graphic Re-Order Code: PM1000020824 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000022207 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
78	1	N/A	071249290033	Infalible Lip 2-Step	Timeless Rose	115	
79	1	N/A	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119	
80	1	N/A	071249290095	Infalible Lip 2-Step	Permanent Blush	117	
81	1	N/A	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113	
82	1	N/A	071249290057	Infalible Lip 2-Step	Toujour Tealberry	109	
83	1	N/A	071249290064	Infalible Lip 2-Step	Passionate Petal	111	
84	1	N/A	071249290330	Infalible Lip 2-Step	Forever Candy	103	
85	1	N/A	071249290040	Infalible Lip 2-Step	Liarc Infinite	105	
86	1	N/A	071249290101	Infalible Lip 2-Step	Violet Parfait	107	
87	1	N/A	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 25

Row: 3

Lower Notch: 19

Row: 4

Lower Notch: 13

Row: 5

Lower Notch: 7

Row: 6

Lower Notch: 1

Row: 7

Lower Notch: 17

Row: 8

Lower Notch: 9

Row: 9

Lower Notch: 1

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK1458ECL_IS24

Column: 2

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM1000008394, PM1000008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 2 - Row: 2 Lower Notch: 25 Fixture Type: TRAYS Fixture Description: GLW PRDS BALM-IN-LIP 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: DP000354 SS Graphic Re-Order Code: PM1000026365
Graphic Re-Order Code: SS Holder Re-Order Code: PM0000027619
Carrier Tray Graphic Re-Order Code: PM1000026369 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000026362 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
88	1		071249651193	Glow Paradise Balm-in-Lipstick	Pastel Exaltation	110	
89	1	N/A	071249651216	Glow Paradise Balm-in-Lipstick	Blush Fantasy	120	
90	1	N/A	071249651230	Glow Paradise Balm-in-Lipstick	Nude Heaven	130	
91	1	N/A	071249651254	Glow Paradise Balm-in-Lipstick	Peach Charm	140	
92	1	N/A	071249651278	Glow Paradise Balm-in-Lipstick	Rose Mirage	150	
93	1	N/A	071249651285	Glow Paradise Balm-in-Lipstick	Cherry Wonderland	160	
94	1	N/A	071249651292	Glow Paradise Balm-in-Lipstick	Luminous Coral	170	
95	1	N/A	071249651308	Glow Paradise Balm-in-Lipstick	Beige Eden	180	
96	1	N/A	071249651315	Glow Paradise Balm-in-Lipstick	Ecstatic Mulberry	190	
97	1	N/A	071249651339	Glow Paradise Balm-in-Lipstick	Mulberry Bliss	200	

Column: 2 - Row: 3 Lower Notch: 19 Fixture Type: TRAYS Fixture Description: CR REDS OF WORTH LIP 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code: PM1000026366
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000020167
Carrier Tray Graphic Re-Order Code: PM1000026371 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000026384 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
98	1	N/A	071249648964	Colour Riche Reds of Worth	Prosperous Red	185	
99	1	N/A	071249648971	Colour Riche Reds of Worth	Lovely Red	186	
100	1	N/A	071249648988	Colour Riche Reds of Worth	Successful Red	187	
101	1	N/A	071249648995	Colour Riche Reds of Worth	Respected Red	188	
102	1	N/A	071249649008	Colour Riche Reds of Worth	Ambitious Red	189	
103	1	N/A	071249649015	Colour Riche Reds of Worth	Hopeful Red	190	

Column: 2 - Row: 4 Lower Notch: 13 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 2.4 TRY LIT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000024007 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
104	1	N/A	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
105	1	N/A	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
106	1	N/A	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135	
107	1	N/A	071249045701	Colour Riche Original Satin Lipstick	Mauved	140	
108	1	N/A	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
109	1	N/A	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165	
110	1	N/A	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580	
111	1	N/A	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
112	1	N/A	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
113	1	N/A	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
114	1	N/A	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
115	1	N/A	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	

Column: 2 - Row: 5 Lower Notch: 7 Fixture Type: TRAYS Fixture Description: CR SATIN LIP 4.4 TRY LIT **
TRAYS Fixture Re-Order Code: DP001003 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000024996 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000024009 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
116	1	N/A	071249063406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
117	1	N/A	071249063512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
118	1	N/A	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
119	1	N/A	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
120	1	N/A	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
121	1	N/A	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
122	1	N/A	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760	
123	1	N/A	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835	
124	1	N/A	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815	
125	1	N/A	071249046012	Colour Riche Original Satin Lipstick	Sunwashed	857	
126	1	N/A	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825	
127	1	N/A	071249046029	Colour Riche Original Satin Lipstick	Spice	860	

Column: 2 - Row: 6 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: CR MATTE LIPLNR (8 SKUS) 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PL3000000346 SS Graphic Re-Order Code: PM1000030615
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000017971
Carrier Tray Graphic Re-Order Code: PM1000030616 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000030618 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
128	1	N/A	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 25

Row: 3

Lower Notch: 19

Row: 4

Lower Notch: 13

Row: 5

Lower Notch: 7

Row: 6

Lower Notch: 1

Row: 7

Lower Notch: 17

Row: 8

Lower Notch: 9

Row: 9

Lower Notch: 1

129	1	N/A	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102	
130	1	N/A	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
131	1	N/A	071249350478	Colour Riche Matte Lip Liner	Mattes R	110	
132	1	N/A	071249350454	Colour Riche Matte Lip Liner	Striker a Matte-ch	106	
133	1	N/A	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104	
134	1	N/A	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
135	1	N/A	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

Column: 2 - Row: 7		Lower Notch: 17	Fixture Type: TRAYS	Fixture Description: INF PRO-GLSS PLUMP LIP 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: DP000351		SS Graphic Re-Order Code:		
Graphic Re-Order Code:		SS Holder Re-Order Code:		
Carrier Tray Graphic Re-Order Code: PM1000025985		TRAYS Fixture Rolled-Up Code:		
Shade Chart Re-Order Code: PM1000025983		UPC Blade Code:		

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
136	1	N/A	071249421994	Infalible Pro-Gloss Plump Lip	Mirror	600	
137	1	N/A	071249422007	Infalible Pro-Gloss Plump Lip	Rosy Flush	601	
138	1	N/A	071249422014	Infalible Pro-Gloss Plump Lip	Sheer Blossom	602	
139	1	N/A	071249422021	Infalible Pro-Gloss Plump Lip	Blush Gleam	603	
140	1	N/A	071249422038	Infalible Pro-Gloss Plump Lip	Radiant Mauve	604	
141	1	N/A	071249422045	Infalible Pro-Gloss Plump Lip	Moonlit Rose	605	
142	1	N/A	071249422052	Infalible Pro-Gloss Plump Lip	Mauve Glow	606	
143	1	N/A	071249422069	Infalible Pro-Gloss Plump Lip	Sunlit Shimmer	607	
144	1	N/A	071249422076	Infalible Pro-Gloss Plump Lip	True Berry	608	
145	1	N/A	071249422083	Infalible Pro-Gloss Plump Lip	Lucid Glow	609	
146	1	N/A	071249422090	Infalible Pro-Gloss Plump Lip	Nude Twinkle	610	
147	1	N/A	071249422106	Infalible Pro-Gloss Plump Lip	Ruby Sheen	611	

Column: 2 - Row: 8		Lower Notch: 9	Fixture Type: TRAYS	Fixture Description: INF 8HR PRO GLSS LIP 3.3 TRY LIT **
TRAYS Fixture Re-Order Code: DP000351		SS Graphic Re-Order Code: PM1000030523		
Graphic Re-Order Code:		SS Holder Re-Order Code: PM0000028556		
Carrier Tray Graphic Re-Order Code: PM1000025523		TRAYS Fixture Rolled-Up Code:		
Shade Chart Re-Order Code: PM1000025140		UPC Blade Code:		

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
148	1	N/A	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
149	1	N/A	071249135402	Infalible 8 Hour Pro Gloss	Undeniable Mauve	515	
150	1	N/A	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	
151	1	N/A	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
152	1	N/A	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
153	1	N/A	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
154	1	N/A	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
155	1	N/A	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	
156	1	N/A	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	

Column: 2 - Row: 9		Lower Notch: 1	Fixture Type: TRAYS	Fixture Description: INF 2-STP LIP 2.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000013132		SS Graphic Re-Order Code: PM1000022211		
Graphic Re-Order Code:		SS Holder Re-Order Code: PM1000013467		
Carrier Tray Graphic Re-Order Code: PM1000020825		TRAYS Fixture Rolled-Up Code:		
Shade Chart Re-Order Code: PM1000022208		UPC Blade Code:		

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
157	1	N/A	071249290453	Infalible Lip 2-Step	Raisin Revival	215	
158	1	N/A	071249290361	Infalible Lip 2-Step	Cherry Noir	217	
159	1	N/A	071249290347	Infalible Lip 2-Step	Continual Crimson	213	
160	1	N/A	071249290323	Infalible Lip 2-Step	Red	211	
161	1	N/A	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209	
162	1	N/A	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207	
163	1	N/A	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201	
164	1	N/A	071249290392	Infalible Lip 2-Step	Heaven to Henna	205	
165	1	N/A	071249290460	Infalible Lip 2-Step	Always Almond	123	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 25

Row: 3

Lower Notch: 19

Row: 4

Lower Notch: 13

Row: 5

Lower Notch: 7

Row: 6

Lower Notch: 1

Row: 7

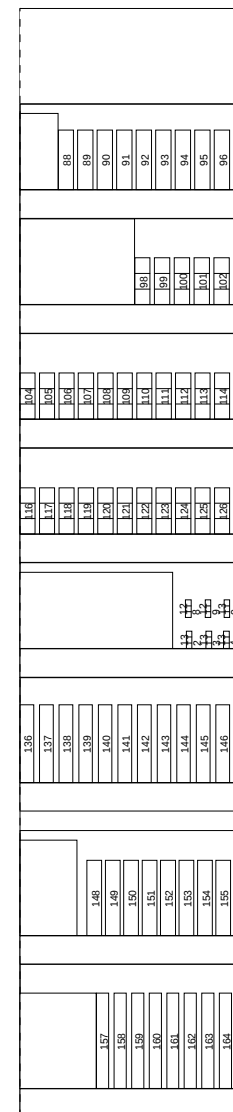
Lower Notch: 17

Row: 8

Lower Notch: 9

Row: 9

Lower Notch: 1





ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 3

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM1000008394, PM1000008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 3 - Row: 2 Lower Notch: 22 Fixture Type: TRAYS Fixture Description: GLW PRDS BALM-IN-GLSS 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000026567 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000026370 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000026363 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
166	1		071249650042	Glow Paradise Balm-in-Gloss	Porcelain Petal	10	
167	1	N/A	071249650066	Glow Paradise Balm-in-Gloss	Celestial Blossom	20	
168	1	N/A	071249650073	Glow Paradise Balm-in-Gloss	Pristine Pink	30	
169	1	N/A	071249650097	Glow Paradise Balm-in-Gloss	Blissful Blush	40	
170	1	N/A	071249650134	Glow Paradise Balm-in-Gloss	Feathery Fleur	50	
171	1	N/A	071249650141	Glow Paradise Balm-in-Gloss	Sophisticated Rose	60	
172	1	N/A	071249650158	Glow Paradise Balm-in-Gloss	Angelic Daydream	70	
173	1	N/A	071249650165	Glow Paradise Balm-in-Gloss	Sublime Magenta	80	
174	1	N/A	071249650172	Glow Paradise Balm-in-Gloss	Rosy Utopia	90	
175	1	N/A	071249650189	Glow Paradise Balm-in-Gloss	Mademoiselle Mauve	100	
176	1	N/A	071249650196	Glow Paradise Balm-in-Gloss	Fete des Fleurs	110	
177	1	N/A	071249650202	Glow Paradise Balm-in-Gloss	Rose Harmony	120	

Column: 3 - Row: 3 Lower Notch: 13 Fixture Type: TRAYS Fixture Description: INF LE MATTE RES LIP 1.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM0000012952 SS Graphic Re-Order Code: PM1000029878
Graphic Re-Order Code: SS Holder Re-Order Code: PM0000027617
Carrier Tray Graphic Re-Order Code: PM1000029870 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000029875 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
178	1	N/A	071249674826	Infalible Le Matte Resistance	FAIRYTALE ENDING	100	
179	1	N/A	071249674833	Infalible Le Matte Resistance	BREAKFAST IN BED	105	
180	1	N/A	071249674840	Infalible Le Matte Resistance	SNOOZE YOUR ALARM	115	
181	1	N/A	071249674857	Infalible Le Matte Resistance	MAJOR CRUSH	120	
182	1	N/A	071249674864	Infalible Le Matte Resistance	LAZY SUNDAY	150	
183	1	N/A	071249674871	Infalible Le Matte Resistance	TROPICAL VACAY	210	

Column: 3 - Row: 4 Lower Notch: 4 Fixture Type: TRAYS Fixture Description: INF LE MATTE RES LIP 2.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM0000012952 SS Graphic Re-Order Code: PM1000029879
Graphic Re-Order Code: SS Holder Re-Order Code: PM0000027617
Carrier Tray Graphic Re-Order Code: PM1000029870 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000029876 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
184	1	N/A	071249674888	Infalible Le Matte Resistance	SHOPPING SPREE	230	
185	1	N/A	071249674895	Infalible Le Matte Resistance	ROAD TRIPPING	240	
186	1	N/A	071249674901	Infalible Le Matte Resistance	FRENCH KISS	245	
187	1	N/A	071249674918	Infalible Le Matte Resistance	LE ROUGE PARIS	420	
188	1	N/A	071249674925	Infalible Le Matte Resistance	WINE NOT?	500	
189	1	N/A	071249674932	Infalible Le Matte Resistance	PAY DAY	560	

Column: 3 - Row: 5 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: BRLLNT SIG LIP 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000025148 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000025101 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000025116 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
190	1	N/A	071249409947	Brilliant Signature	BE CHEERFUL	316	
191	1	N/A	071249409961	Brilliant Signature	BE BRILLIANT	311	
192	1	N/A	071249409978	Brilliant Signature	BE POWERFUL	312	
193	1	N/A	071249409992	Brilliant Signature	BE SUCCESSFUL	314	
194	1	N/A	071249409985	Brilliant Signature	BE REBELLIOUS	313	
195	1	N/A	071249409930	Brilliant Signature	BE COURAGEOUS	315	
196	1	N/A	071249409886	Brilliant Signature	BE DETERMINED	301	
197	1	N/A	071249409909	Brilliant Signature	BE INDEPENDENT	303	
198	1	N/A	071249409923	Brilliant Signature	BE CAPTIVATING	305	
199	1	N/A	071249409916	Brilliant Signature	BE UNCONTROLLABLE	300	
200	1	N/A	071249409893	Brilliant Signature	BE OUTSTANDING	302	
201	1	N/A	071249409954	Brilliant Signature	BE FIERY	317	

Column: 3 - Row: 6 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN RF 2.3 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023797 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028170 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
202	1	N/A	071249367650	Infalible Pro-Matte Foundation	Honey Bisque	108 5	
203	1	N/A	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	
204	1	N/A	071249361627	Infalible Pro-Matte Foundation	Ivory Beige	107 5	
205	1	N/A	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	
206	1	N/A	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 22

Row: 3

Lower Notch: 13

Row: 4

Lower Notch: 4

Row: 5

Lower Notch: 17

Row: 6

Lower Notch: 9

Row: 7

Lower Notch: 1

207	1	N/A	071249293041	Infallible Pro-Matte Foundation	Natural Beige	105	
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Column: 3 - Row: 7	Lower Notch: 1	Fixture Type: TRAYS	Fixture Description: INF PRO-GLW FNDTN RF 1.2 TRY LIT**
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TRAYS Fixture Re-Order Code: PM1000013137

SS Graphic Re-Order Code:

SS Holder Re-Order Code:
78 110 511 000 78 110 511 000

Carrier Tray Graphic Re-Order Code: PM1000021555

TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PM1000028190

UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
208	1	N/A	071249330548	Infalible Pro-Glow	Cocoa	212	
209	1	N/A	071249330531	Infalible Pro-Glow	Creme Cafe	211	
210	1	N/A	071249330517	Infalible Pro-Glow	Classic Tan	210	
211	1	N/A	071249330524	Infalible Pro-Glow	Caramel Beige	209	
212	1	N/A	071249330500	Infalible Pro-Glow	Sun Beige	208	
213	1	N/A	071249330494	Infalible Pro-Glow	Sand Beige	207	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 22

Row: 3

Lower Notch: 13

Row: 4

Lower Notch: 4

Row: 5

Lower Notch: 17

Row: 6

Lower Notch: 9

Row: 7

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 4

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM1000008394, PM1000008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 4 - Row: 2 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN RF 1.4 TRY LIT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code: PM1000030521
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000014847
Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028157 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
214	1		071249384718	Infillible 24 HR Fresh Wear Foundation	Ebony	545	
215	1	N/A	071249384701	Infillible 24 HR Fresh Wear Foundation	Mahogany	540	
216	1	N/A	071249384695	Infillible 24 HR Fresh Wear Foundation	Espresso	535	
217	1	N/A	071249384688	Infillible 24 HR Fresh Wear Foundation	Deep Amber	530	
218	1	N/A	071249384671	Infillible 24 HR Fresh Wear Foundation	Deep Golden	525	
219	1	N/A	071249384664	Infillible 24 HR Fresh Wear Foundation	Sienna	520	

Column: 4 - Row: 3 Lower Notch: 16 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN RF 2.4 TRY LIT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028158 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
220	1	N/A	071249382349	Infillible 24 HR Fresh Wear Foundation	Copper	515	
221	1	N/A	071249382332	Infillible 24 HR Fresh Wear Foundation	Hazelnut	510	
222	1	N/A	071249382325	Infillible 24 HR Fresh Wear Foundation	Toffee	505	
223	1	N/A	071249382318	Infillible 24 HR Fresh Wear Foundation	Honey Bisque	500	
224	1	N/A	071249382301	Infillible 24 HR Fresh Wear Foundation	Amber	495	
225	1	N/A	071249382295	Infillible 24 HR Fresh Wear Foundation	Golden Amber	490	
226	1	N/A	071249382288	Infillible 24 HR Fresh Wear Foundation	Golden Sun	485	
227	1	N/A	071249382271	Infillible 24 HR Fresh Wear Foundation	Radiant Sand	480	

Column: 4 - Row: 4 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN RF 3.4 TRY LIT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028159 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
228	1	N/A	071249382264	Infillible 24 HR Fresh Wear Foundation	Sun Beige	475	
229	1	N/A	071249382257	Infillible 24 HR Fresh Wear Foundation	Radiant Honey	470	
230	1	N/A	071249382240	Infillible 24 HR Fresh Wear Foundation	Sand	465	
231	1	N/A	071249382233	Infillible 24 HR Fresh Wear Foundation	Golden Beige	460	
232	1	N/A	071249382226	Infillible 24 HR Fresh Wear Foundation	Natural Buff	455	
233	1	N/A	071249382219	Infillible 24 HR Fresh Wear Foundation	Rose Beige	450	
234	1	N/A	071249382202	Infillible 24 HR Fresh Wear Foundation	Vanilla	445	
235	1	N/A	071249382196	Infillible 24 HR Fresh Wear Foundation	Natural Rose	440	

Column: 4 - Row: 5 Lower Notch: 2 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN RF 4.4 TRY LIT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023792 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028160 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
236	1	N/A	071249382189	Infillible 24 HR Fresh Wear Foundation	Rose Vanilla	435	
237	1	N/A	071249382172	Infillible 24 HR Fresh Wear Foundation	Ivory Buff	430	
238	1	N/A	071249382165	Infillible 24 HR Fresh Wear Foundation	Linen	425	
239	1	N/A	071249382158	Infillible 24 HR Fresh Wear Foundation	True Beige	420	
240	1	N/A	071249382141	Infillible 24 HR Fresh Wear Foundation	Rose Ivory	415	
241	1	N/A	071249382134	Infillible 24 HR Fresh Wear Foundation	Ivory	410	
242	1	N/A	071249382127	Infillible 24 HR Fresh Wear Foundation	Porcelain	405	
243	1	N/A	071249382110	Infillible 24 HR Fresh Wear Foundation	Pearl	400	

Column: 4 - Row: 6 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: INF PRO-MATTE FNDTN RF 1.3 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023795 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028169 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
244	1	N/A	071249367674	Infillible Pro-Matte Foundation	Rich Chocolate	114	
245	1	N/A	071249367667	Infillible Pro-Matte Foundation	Brown Suede	113	
246	1	N/A	071249293119	Infillible Pro-Matte Foundation	Cocoa	112	
247	1	N/A	071249293102	Infillible Pro-Matte Foundation	Soft Sable	111	
248	1	N/A	071249293096	Infillible Pro-Matte Foundation	Crepe Cafe	110	
249	1	N/A	071249293089	Infillible Pro-Matte Foundation	Classic Tan	109	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 23

Row: 3

Lower Notch: 16

Row: 4

Lower Notch: 9

Row: 5

Lower Notch: 2

Row: 6

Lower Notch: 17

Row: 7

Lower Notch: 9

Row: 8

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK1458ECL_IS24

Column: 5

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK1458ECL_IS24

Column: 1 - Row: 1	Lower Notch: 31	Fixture Type: HEADER	Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM100008394,PM100008395		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000019110		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code:		HEADER Fixture Rolled-Up Code:	
Shade Chart Re-Order Code:		UPC Blade Code:	

Column: 5 - Row: 2	Lower Notch: 26	Fixture Type: TRAYS	Fixture Description: INF UP TO 24HR FW BLUSH 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000011536		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000029869		TRAYS Fixture Rolled-Up Code:	
Shade Chart Re-Order Code: PM1000029873		UPC Blade Code:	

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
262	1	N/A	071249674666	Infallible Up To 24H Fresh Wear Blush	Fearless Coral	05	
263	1	N/A	071249674673	Infallible Up To 24H Fresh Wear Blush	Confident Pink	10	
264	1	N/A	071249674680	Infallible Up To 24H Fresh Wear Blush	Legendary Berry	15	
265	1	N/A	071249674697	Infallible Up To 24H Fresh Wear Blush	Daring Rosewood	20	

Column: 5 - Row: 3	Lower Notch: 20	Fixture Type: TRAYS	Fixture Description: INF UP TO 24HR SOFT MATTE BRNZR 1.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000011536		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000027842		TRAYS Fixture Rolled-Up Code:	
Shade Chart Re-Order Code: PM1000027844		UPC Blade Code:	

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
266	1	N/A	071249664223	INFALLIBLE UP TO 24HR SOFT MATTE BRON...	DEEP DARK	550	
267	1	N/A	071249664216	INFALLIBLE UP TO 24HR SOFT MATTE BRON...	DARK	500	
268	1	N/A	071249664209	INFALLIBLE UP TO 24HR SOFT MATTE BRON...	DEEP TAN	450	
269	1	N/A	071249664193	INFALLIBLE UP TO 24HR SOFT MATTE BRON...	TAN	400	

Column: 5 - Row: 4	Lower Notch: 15	Fixture Type: TRAYS	Fixture Description: INF UP TO 24HR SOFT MATTE BRNZR 2.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000011536		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000027842		TRAYS Fixture Rolled-Up Code:	
Shade Chart Re-Order Code: PM1000027845		UPC Blade Code:	

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
270	1	N/A	071249664186	INFALLIBLE UP TO 24HR SOFT MATTE BRON...	MEDIUM	350	
271	1	N/A	071249664179	INFALLIBLE UP TO 24HR SOFT MATTE BRON...	LIGHT MEDIUM	300	
272	1	N/A	071249664162	INFALLIBLE UP TO 24HR SOFT MATTE BRON...	LIGHT	250	
273	1	N/A	071249664155	INFALLIBLE UP TO 24HR SOFT MATTE BRON...	FAIR	200	

Column: 5 - Row: 5	Lower Notch: 9	Fixture Type: TRAYS	Fixture Description: INF UP TO 24HR FW FNDTN/PWDR RF 1.4 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000011536		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000025099		TRAYS Fixture Rolled-Up Code:	
Shade Chart Re-Order Code: PM1000028198		UPC Blade Code:	

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
274	1	N/A	071249627804	Infallible Up To 24HR Fresh Wear Foundation in ...	Deep Amber	375	
275	1	N/A	071249651353	Infallible Up To 24HR Fresh Wear Foundation in ...	Mocha	370	
276	1	N/A	071249627877	Infallible Up To 24HR Fresh Wear Foundation in ...	COPPER	365	
277	1	N/A	071249627860	Infallible Up To 24HR Fresh Wear Foundation in ...	Sienna	355	

Column: 5 - Row: 6	Lower Notch: 4	Fixture Type: TRAYS	Fixture Description: INF UP TO 24HR FW FNDTN/PWDR RF 2.4 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000011536		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000025099		TRAYS Fixture Rolled-Up Code:	
Shade Chart Re-Order Code: PM1000028199		UPC Blade Code:	

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
278	1	N/A	071249627853	Infallible Up To 24HR Fresh Wear Foundation in ...	HAZELNUT	330	
279	1	N/A	071249651346	Infallible Up To 24HR Fresh Wear Foundation in ...	Amber	300	
280	1	N/A	071249627839	Infallible Up To 24HR Fresh Wear Foundation in ...	RADIANT SAND	250	
281	1	N/A	071249627822	Infallible Up To 24HR Fresh Wear Foundation in ...	RADIANT HONEY	245	

Column: 5 - Row: 7	Lower Notch: 22	Fixture Type: TRAYS	Fixture Description: INF UP TO 24HR FW FNDTN/PWDR RF 3.4 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000011536		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000025099		TRAYS Fixture Rolled-Up Code:	
Shade Chart Re-Order Code: PM1000028182		UPC Blade Code:	

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
282	1	N/A	071249627815	Infallible Up To 24HR Fresh Wear Foundation in ...	SAND	220	
283	1	N/A	071249627778	Infallible Up To 24HR Fresh Wear Foundation in ...	LINEN	180	
284	1	N/A	071249627808	Infallible Up To 24HR Fresh Wear Foundation in ...	GOLDEN BEIGE	140	
285	1	N/A	071249627761	Infallible Up To 24HR Fresh Wear Foundation in ...	TRUE BEIGE	130	

Column: 5 - Row: 8	Lower Notch: 17	Fixture Type: TRAYS	Fixture Description: INF UP TO 24HR FW FNDTN/PWDR RF 4.4 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000011536		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000025099		TRAYS Fixture Rolled-Up Code:	
Shade Chart Re-Order Code: PM1000028183		UPC Blade Code:	

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
286	1	N/A	071249627785	Infallible Up To 24HR Fresh Wear Foundation in ...	IVORY BUFF	125	
287	1	N/A	071249627792	Infallible Up To 24HR Fresh Wear Foundation in ...	VANILLA	120	
288	1	N/A	071249627747	Infallible Up To 24HR Fresh Wear Foundation in ...	PORCELAIN	10	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 26

Row: 3

Lower Notch: 20

Row: 4

Lower Notch: 15

Row: 5

Lower Notch: 9

Row: 6

Lower Notch: 4

Row: 7

Lower Notch: 22

Row: 8

Lower Notch: 17

Row: 9

Lower Notch: 9

Row: 10

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK1458ECL_IS24

Column: 5

289	1	N/A	071249627730	Infalible Up To 24HR Fresh Wear Foundation in ...	PEARL	5	
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Column: 5 - Row: 9 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) RF 1.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM0000038848 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028177 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
290	1	N/A	071249384787	Infalible Full Wear Concealer	Espresso	445	
291	1	N/A	071249384770	Infalible Full Wear Concealer	Truffle	440	
292	1	N/A	071249384763	Infalible Full Wear Concealer	Coffee	435	
293	1	N/A	071249384732	Infalible Full Wear Concealer	Cocoa	420	
294	1	N/A	071249384725	Infalible Full Wear Concealer	Honey	415	
295	1	N/A	071249382561	Infalible Full Wear Concealer	Almond	410	
296	1	N/A	071249382554	Infalible Full Wear Concealer	Toffee	405	
297	1	N/A	071249382547	Infalible Full Wear Concealer	Caramel	400	
298	1	N/A	071249382530	Infalible Full Wear Concealer	Walnut	395	
299	1	N/A	071249382516	Infalible Full Wear Concealer	Amber	385	
300	1	N/A	071249382509	Infalible Full Wear Concealer	Pecan	380	

Column: 5 - Row: 10 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: INF FW CNCLR (FULL MIX) RF 2.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM0000038848 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023793 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028178 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
301	1	N/A	071249382493	Infalible Full Wear Concealer	Latte	375	
302	1	N/A	071249382486	Infalible Full Wear Concealer	Biscuit	370	
303	1	N/A	071249382479	Infalible Full Wear Concealer	Cashew	365	
304	1	N/A	071249382462	Infalible Full Wear Concealer	Cashmere	360	
305	1	N/A	071249382455	Infalible Full Wear Concealer	Vanilla	355	
306	1	N/A	071249382448	Infalible Full Wear Concealer	Bisque	350	
307	1	N/A	071249382431	Infalible Full Wear Concealer	Oatmeal	345	
308	1	N/A	071249382424	Infalible Full Wear Concealer	Fawn	340	
309	1	N/A	071249382417	Infalible Full Wear Concealer	Ivory	330	
310	1	N/A	071249382400	Infalible Full Wear Concealer	Eggshell	325	
311	1	N/A	071249382394	Infalible Full Wear Concealer	Porcelain	320	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 26

Row: 3

Lower Notch: 20

Row: 4

Lower Notch: 15

Row: 5

Lower Notch: 9

Row: 6

Lower Notch: 4

Row: 7

Lower Notch: 22

Row: 8

Lower Notch: 17

Row: 9

Lower Notch: 9

Row: 10

Lower Notch: 1

262	263	264	265
266	267	268	269
270	271	272	273
274	275	276	277
278	279	280	281
282	283	284	285
286	287	288	289
290	291	292	293
294	295	296	297
298	299	300	
301	302	303	304
305	306	307	308
309	310	311	



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 6

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM100008394, PM100008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 6 - Row: 2 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 1.4 TRY LIT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028725 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028707 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
312	1		071249671634	True Match Super Blendable Foundation	C12	C12	
313	1	N/A	071249671597	True Match Super Blendable Foundation	C11	C11	
314	1	N/A	071249671542	True Match Super Blendable Foundation	N11	N11	
315	1	N/A	071249671672	True Match Super Blendable Foundation	C10	C10	
316	1	N/A	071249671658	True Match Super Blendable Foundation	W10	W10	
317	1	N/A	071249671665	True Match Super Blendable Foundation	W9.5	W9.5	
318	1	N/A	071249671764	True Match Super Blendable Foundation	N9	N9	
319	1	N/A	071249671580	True Match Super Blendable Foundation	C8	C8	

Column: 6 - Row: 3 Lower Notch: 16 Fixture Type: TRAYS Fixture Description: TM RADIANT SRM CNCLR 1.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000030605 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000030384 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000030387 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
320	1	N/A	071249684764	True Match Radiant Serum Concealer	N11	N11	
321	1	N/A	071249684771	True Match Radiant Serum Concealer	W10.5	W10.5	
322	1	N/A	071249684788	True Match Radiant Serum Concealer	C10	C10	
323	1	N/A	071249684795	True Match Radiant Serum Concealer	N10	N10	
324	1	N/A	071249684801	True Match Radiant Serum Concealer	W9.5	W9.5	
325	1	N/A	071249684818	True Match Radiant Serum Concealer	N9	N9	
326	1	N/A	071249684825	True Match Radiant Serum Concealer	C8	C8	
327	1	N/A	071249684832	True Match Radiant Serum Concealer	N8	N8	
328	1	N/A	071249684849	True Match Radiant Serum Concealer	C7	C7	
329	1	N/A	071249684856	True Match Radiant Serum Concealer	W7	W7	
330	1	N/A	071249684863	True Match Radiant Serum Concealer	N6.5	N6.5	
331	1	N/A	071249684870	True Match Radiant Serum Concealer	W6	W6	

Column: 6 - Row: 4 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: TM NUDE HYDR TNTD SRM (FULL MIX) RF 1.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000025974 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000030438 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028217 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
332	1		071249635995	True Match Nude Hydrating Tinted Serum	Very Deep	10-12	
333	1	N/A	071249647059	True Match Nude Hydrating Tinted Serum	Rich Deep	10.5-11	
334	1	N/A	071249635988	True Match Nude Hydrating Tinted Serum	Deep	8-10	
335	1	N/A	071249648889	True Match Nude Hydrating Tinted Serum	Medium Deep	8.5-9.5	
336	1	N/A	071249648780	True Match Nude Hydrating Tinted Serum	Cool Deep	7.5-8.5	
337	1	N/A	071249635971	True Match Nude Hydrating Tinted Serum	Tan-Deep	7-8	
338	1	N/A	071249635964	True Match Nude Hydrating Tinted Serum	Tan	6-7	

Column: 6 - Row: 5 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: TM SPR BLEND POWDR 1.3 2-TIER TRY LIT **
TRAYS Fixture Re-Order Code: PM1000012439 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000030641, PM1000030642 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
339	1	N/A	071249683811	True Match Super-Blendable Powder	C12	C12	
340	1	N/A	071249683828	True Match Super-Blendable Powder	N11	N11	
341	1	N/A	071249683835	True Match Super-Blendable Powder	W10	W10	
342	1	N/A	071249683842	True Match Super-Blendable Powder	C9	C9	
343	1	N/A	071249683859	True Match Super-Blendable Powder	N9	N9	
344	1	N/A	071249033609	True Match Super-Blendable Powder	Cocoa	C8	
345	1	N/A	071249033173	True Match Super-Blendable Powder	Classic Tan	N7	
346	1	N/A	071249016930	True Match Super-Blendable Powder	Caramel Beige	W7	

Column: 6 - Row: 6 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: TM BLSH 1.3 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000011536 SS Graphic Re-Order Code: PM100000583
Graphic Re-Order Code: SS Holder Re-Order Code: PM10000014739
Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000022938 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
347	1	N/A	071249017449	True Match Blush	Bare Honey	W1-2	
348	1	N/A	071249017456	True Match Blush	Barely Blushing	W3-4	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 23

Row: 3

Lower Notch: 16

Row: 4

Lower Notch: 9

Row: 5

Lower Notch: 23

Row: 6

Lower Notch: 17

Row: 7

Lower Notch: 9

Row: 8

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 7

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM100008394, PM100008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 7 - Row: 2 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 2.4 TRY LIT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028726 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028708 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
358	1		071249671528	True Match Super Blendable Foundation	N8		
359	1	N/A	071249671627	True Match Super Blendable Foundation	W8		
360	1	N/A	071249671825	True Match Super Blendable Foundation	C7		
361	1	N/A	071249671573	True Match Super Blendable Foundation	N7		
362	1	N/A	071249671535	True Match Super Blendable Foundation	W7		
363	1	N/A	071249671726	True Match Super Blendable Foundation	N6		
364	1	N/A	071249671900	True Match Super Blendable Foundation	W6		
365	1	N/A	071249671559	True Match Super Blendable Foundation	C5		

Column: 7 - Row: 3 Lower Notch: 16 Fixture Type: TRAYS Fixture Description: TM RADIANT SRM CNCLR 2.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000030605 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000030384 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000030388 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
366	1	N/A	071249684887	True Match Radiant Serum Concealer	N5		
367	1	N/A	071249684894	True Match Radiant Serum Concealer	W5		
368	1	N/A	071249684900	True Match Radiant Serum Concealer	C4		
369	1	N/A	071249684917	True Match Radiant Serum Concealer	W4		
370	1	N/A	071249684924	True Match Radiant Serum Concealer	C3		
371	1	N/A	071249684931	True Match Radiant Serum Concealer	N3		
372	1	N/A	071249684948	True Match Radiant Serum Concealer	W3		
373	1	N/A	071249684955	True Match Radiant Serum Concealer	C2		
374	1	N/A	071249684962	True Match Radiant Serum Concealer	N2		
375	1	N/A	071249684979	True Match Radiant Serum Concealer	C1		
376	1	N/A	071249684986	True Match Radiant Serum Concealer	N1		
377	1	N/A	071249684993	True Match Radiant Serum Concealer	W1		

Column: 7 - Row: 4 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: TM NUDE HYDR TNTD SRM (FULL MIX) RF 2.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000025974 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000030439 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028218 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
378	1		071249635957	True Match Nude Hydrating Tinted Serum	Medium-Tan	5-6	
379	1	N/A	071249648773	True Match Nude Hydrating Tinted Serum	Rich Medium	4-5-5	
380	1	N/A	071249635940	True Match Nude Hydrating Tinted Serum	Medium	4-5	
381	1	N/A	071249635933	True Match Nude Hydrating Tinted Serum	Light-Medium	3-4	
382	1	N/A	071249635926	True Match Nude Hydrating Tinted Serum	Light	2-3	
383	1	N/A	071249648766	True Match Nude Hydrating Tinted Serum	Rosy Light	1-2-5	
384	1	N/A	071249635919	True Match Nude Hydrating Tinted Serum	Very Light	0-5-2	

Column: 7 - Row: 5 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: TM SPR BLEND PWDR 2.3 2-TIER TRY LIT **
TRAYS Fixture Re-Order Code: PM1000012439 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000030643, PM1000030644 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
385	1	N/A	071249033593	True Match Super-Blendable Powder	Soft Sable	C6	
386	1	N/A	071249033197	True Match Super-Blendable Powder	Honey Beige	N6	
387	1	N/A	071249016657	True Match Super-Blendable Powder	Sun Beige	W6	
388	1	N/A	071249033180	True Match Super-Blendable Powder	True Beige	N5	
389	1	N/A	071249016459	True Match Super-Blendable Powder	Sand Beige	W5	
390	1	N/A	071249017227	True Match Super-Blendable Powder	Buff Beige	N4	
391	1	N/A	071249016442	True Match Super-Blendable Powder	Natural Beige	W4	
392	1	N/A	071249033432	True Match Super-Blendable Powder	Creamy Natural	C3	

Column: 7 - Row: 6 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: TM BLSH 2.3 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000021185 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
393	1	N/A	071249017463	True Match Blush	Subtle Sable	W5-6	
394	1	N/A	071249017487	True Match Blush	Innocent Flush	N3-4	
395	1	N/A	071249017494	True Match Blush	Apricot Kiss	N5-6	
396	1	N/A	071249041840	True Match Blush	Sweet Ginger	N7-8	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 23

Row: 3

Lower Notch: 16

Row: 4

Lower Notch: 9

Row: 5

Lower Notch: 23

Row: 6

Lower Notch: 17

Row: 7

Lower Notch: 9

Row: 8

Lower Notch: 1

Column: 7 - Row: 7		Lower Notch: 7		Fixture Type: TRAYS		Fixture Description: TM LUMI FNDTN RF 2.3 TRY LT **	
TRAYS Fixture Re-Order Code: PM1000010108				SS Graphic Re-Order Code: PM1000090539			
Graphic Re-Order Code:				SS Holder Re-Order Code: PM1000013194			
Carrier Tray Graphic Re-Order Code: PM1000021587				TRAYS Fixture Rolled-Up Code:			
Shade Chart Re-Order Code: PM1000028207				UPC Blade Code:			
LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
397	1	N/A	071249214831	True Match Lumi Makeup	True Beige	N5	
398	1	N/A	071249214770	True Match Lumi Makeup	Sand Beige	W5	
399	1	N/A	071249226568	True Match Lumi Makeup	Shell Beige	C4	
400	1	N/A	071249214824	True Match Lumi Makeup	Buff Beige	N4	
401	1	N/A	071249214763	True Match Lumi Makeup	Natural Beige	W4	

Column: 7 - Row: 8		Lower Notch: 1		Fixture Type: TRAYS		Fixture Description: TM LUMI GLOTION/INF PM SPRAY 1.1 TRY LIT **	
TRAYS Fixture Re-Order Code: PL3000000835				SS Graphic Re-Order Code:			
Graphic Re-Order Code:				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000028643				TRAYS Fixture Rolled-Up Code:			
Shade Chart Re-Order Code: PM1000029070				UPC Blade Code:			
Lot#	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
402	1	N/A	071249363133	True Match Lumi Glotion	Deep	904	
403	1	N/A	071249363126	True Match Lumi Glotion	Medium	903	
404	1	N/A	071249363119	True Match Lumi Glotion	Light	902	
405	1	N/A	071249363102	True Match Lumi Glotion	Fair	901	
406	1	N/A	071249294055	Infalible Pro-Spray & Set Makeup Extender Setti...	Pro-Mist & Set Makeup Extender Setting S...	215	

Row: 1		Lower Notch: 31
Row: 2	358 359 360 361 362 363 364 365	Lower Notch: 23
Row: 3	366 367 368 369 370 371 372 373 374 375 376 377	Lower Notch: 16
Row: 4	378 379 380 381 382 383 384	Lower Notch: 9
Row: 5	385 386 387 388 389 390 391 392	Lower Notch: 23
Row: 6	393 394 395 396	Lower Notch: 17
Row: 7	397 398 399 400 401	Lower Notch: 9
Row: 8	402 403 404 405 406	Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 8

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM100008394,PM100008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 8 - Row: 2 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 3.4 TRY LIT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028727 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028709 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
407	1	N/A	071249671924	True Match Super Blendable Foundation	N5	N5	
408	1	N/A	071249671856	True Match Super Blendable Foundation	W5	W5	
409	1	N/A	071249671863	True Match Super Blendable Foundation	C4	C4	
410	1	N/A	071249671511	True Match Super Blendable Foundation	N4	N4	
411	1	N/A	071249671788	True Match Super Blendable Foundation	W4	W4	
412	1	N/A	071249671610	True Match Super Blendable Foundation	C3	C3	
413	1	N/A	071249671795	True Match Super Blendable Foundation	N3	N3	
414	1	N/A	071249671818	True Match Super Blendable Foundation	W3	W3	

Column: 8 - Row: 3 Lower Notch: 16 Fixture Type: TRAYS Fixture Description: TM SPR BLEND FNDTN 4.4 TRY LIT **
TRAYS Fixture Re-Order Code: RE012100 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000028728 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028710 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
415	1	N/A	071249671740	True Match Super Blendable Foundation	C2.5	C2.5	
416	1	N/A	071249671801	True Match Super Blendable Foundation	C2	C2	
417	1	N/A	071249671566	True Match Super Blendable Foundation	N2	N2	
418	1	N/A	071249671757	True Match Super Blendable Foundation	W2	W2	
419	1	N/A	071249671498	True Match Super Blendable Foundation	C1	C1	
420	1	N/A	071249671870	True Match Super Blendable Foundation	N1	N1	
421	1	N/A	071249671849	True Match Super Blendable Foundation	W1	W1	
422	1	N/A	071249671689	True Match Super Blendable Foundation	C0.5	C0.5	

Column: 8 - Row: 4 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: TM CNCLR/CRYN COMBO RF 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: DP000361 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021579 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028201 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
423	1	N/A	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	
424	1	N/A	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	
425	1	N/A	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	
426	1	N/A	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	
427	1	N/A	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	
428	1	N/A	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	
429	1	N/A	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8	
430	1	N/A	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8	
431	1	N/A	071249017326	True Match Concealer	Light / Medium Cool	C4-5	
432	1	N/A	071249017319	True Match Concealer	Light / Medium Neutral	N4-5	
433	1	N/A	071249017296	True Match Concealer	Light / Medium Warm	W4-5	
434	1	N/A	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3	
435	1	N/A	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3	
436	1	N/A	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3	

Column: 8 - Row: 5 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: TM SPR BLEND PWDR 3.3 2-TIER TRY LIT **
TRAYS Fixture Re-Order Code: PM1000012439 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028222,PM1000028294 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
437	1	N/A	071249017197	True Match Super-Blendable Powder	Natural Buff	N3	
438	1	N/A	071249016435	True Match Super-Blendable Powder	Nude Beige	W3	
439	1	N/A	071249033401	True Match Super-Blendable Powder	Natural Ivory	C2	
440	1	N/A	071249017180	True Match Super-Blendable Powder	Classic Ivory	N2	
441	1	N/A	071249016428	True Match Super-Blendable Powder	Light Ivory	W2	
442	1	N/A	071249033357	True Match Super-Blendable Powder	Alabaster	C1	
443	1	N/A	071249017173	True Match Super-Blendable Powder	Soft Ivory	N1	
444	1	N/A	071249016411	True Match Super-Blendable Powder	Porcelain	W1	

Column: 8 - Row: 6 Lower Notch: 17 Fixture Type: TRAYS Fixture Description: TM BLSH 3.3 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000011536 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000019333 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
445	1	N/A	071249017500	True Match Blush	Baby Blossom	C1-2	
446	1	N/A	071249017517	True Match Blush	Tender Rose	C3-4	
447	1	N/A	071249017524	True Match Blush	Rosy Outlook	C5-6	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 23

Row: 3

Lower Notch: 16

Row: 4

Lower Notch: 9

Row: 5

Lower Notch: 23

Row: 6

Lower Notch: 17

Row: 7

Lower Notch: 9

Row: 8

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK1458ECL_IS24

Column: 8

448	1	N/A	071249042014	True Match Blush	Spiced Plum	C7-6	
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Column: 8 - Row: 7 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN RF 3.3 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000030537
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000013194
Carrier Tray Graphic Re-Order Code: PM1000021587 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028208 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
449	1	N/A	071249226551	True Match Lumi Makeup	Creamy Natural	C3	
450	1	N/A	071249214817	True Match Lumi Makeup	Natural Buff	N3	
451	1	N/A	071249214756	True Match Lumi Makeup	Nude Beige	W3	
452	1	N/A	071249214800	True Match Lumi Makeup	Soft Ivory/Cisc Ivory	N1-2	
453	1	N/A	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2	

Column: 8 - Row: 8 Lower Notch: 1 Fixture Type: TRAYS Fixture Description: TM LUMI BRONZE IT RF 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PL3000000413 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021127 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028203 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
454	1	N/A	071249366042	True Match Lumi Bronze It Bronzers	Deep	03	
455	1	N/A	071249366035	True Match Lumi Bronze It Bronzers	Medium	02	
456	1	N/A	071249366028	True Match Lumi Bronze It Bronzers	Light	01	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 23

Row: 3

Lower Notch: 16

Row: 4

Lower Notch: 9

Row: 5

Lower Notch: 23

Row: 6

Lower Notch: 17

Row: 7

Lower Notch: 9

Row: 8

Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 9

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM1000008394, PM1000008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000022915 UPC Blade Code:

Column: 9 - Row: 2 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: BRLLNT EYES SHDW 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PL3000000427 SS Graphic Re-Order Code: PM1000026778
Graphic Re-Order Code: PM1000030542 SS Holder Re-Order Code: PM1000022959
Carrier Tray Graphic Re-Order Code: PM1000030407 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000022915 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
457	1		071249410639	Brilliant Eyes	String of Pearls	410	
458	1		071249410554	Brilliant Eyes	Diamond Drop	415	
459	1		071249410592	Brilliant Eyes	Rose gem	420	
460	1		071249410585	Brilliant Eyes	Amethyst Quartz	425	
461	1		071249410578	Brilliant Eyes	Blush Jewel	430	
462	1		071249410561	Brilliant Eyes	Crystal Shine	435	
463	1		071249410608	Brilliant Eyes	Amber Sparkle	440	
464	1		071249410653	Brilliant Eyes	Crown Gold	445	
465	1		071249410646	Brilliant Eyes	Precious Lava	450	
466	1		071249410615	Brilliant Eyes	Bronze Light	455	
467	1		071249410660	Brilliant Eyes	Radiant Ruby	460	
468	1		071249410622	Brilliant Eyes	Royal Onyx	465	

Column: 9 - Row: 3 Lower Notch: 16 Fixture Type: TRAYS Fixture Description: CR PRDS ENCHNTD COMBO SS 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PL3000000499 SS Graphic Re-Order Code: PM1000030514
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000019889
Carrier Tray Graphic Re-Order Code: PM1000021528 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000029907 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
469	1		071249371183	Colour Riche Paradise Enchanted Palette	enchanted	150	

Column: 9 - Row: 4 Lower Notch: 11 Fixture Type: TRAYS Fixture Description: CR MONOS SHDW (MATTE) 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000015346 SS Graphic Re-Order Code: PM1000030511
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000017535
Carrier Tray Graphic Re-Order Code: PM1000021525 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000017506 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
470	1		071249350218	Colour Riche Monos	Matte Chill	300	
471	1		071249350225	Colour Riche Monos	Mix and Matte	302	
472	1		071249350232	Colour Riche Monos	Matte it Up	304	
473	1		071249350256	Colour Riche Monos	Acro-matte	306	
474	1		071249350263	Colour Riche Monos	Matte-ison Avenue	308	

Column: 9 - Row: 5 Lower Notch: 23 Fixture Type: TRAYS Fixture Description: CR MONOS/INF SHDW COMBO 3-TIER 1.1 TRY LIT **
TRAYS Fixture Re-Order Code: PL3000000095 SS Graphic Re-Order Code: PM1000030513
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000014826
Carrier Tray Graphic Re-Order Code: PM1000025267 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000025262, PM1000025263, PM1000025264 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
475	1		071249306918	Colour Riche Monos	Petite Perle	205	
476	1		071249306925	Colour Riche Monos	Paris Beach	200	
477	1		071249306970	Colour Riche Monos	Mademoiselle Pink	206	
478	1		071249306987	Colour Riche Monos	Little Beige Dress	201	
479	1		071249306949	Colour Riche Monos	Cafe Au Lait	203	
480	1		071249306994	Colour Riche Monos	Pain Au Chocolat	207	
481	1		071249307045	Colour Riche Monos	Argentique	210	
482	1		071249307052	Colour Riche Monos	Grand Bleu	211	
483	1		071249306956	Colour Riche Monos	Quartz Fume	204	
484	1		071249306963	Colour Riche Monos	Noir Cest Noir	209	
485	1		071249199213	Infalible Shadow	Iced Latte	888	
486	1		071249199244	Infalible Shadow	Bronzed Taupe	890	
487	1		071249199312	Infalible Shadow	Eternal Sunshine	997	
488	1		071249199305	Infalible Shadow	Amber Rush	892	
489	1		071249214602	Infalible Shadow	Golden Emerald	335	

Column: 9 - Row: 6 Lower Notch: 16 Fixture Type: TRAYS Fixture Description: VL SRM RF 1.2 TRY LIT **
TRAYS Fixture Re-Order Code: PM1000013137 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000023801 TRAYS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: PM1000028223 UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
490	1		071249179031	Visible Lift Serum Absolute	Classic Tan	157	
491	1		071249179024	Visible Lift Serum Absolute	Honey Beige	155	
492	1		071249178980	Visible Lift Serum Absolute	Sun Beige	154	
493	1		071249178911	Visible Lift Serum Absolute	Sand Beige	152	
494	1		071249178928	Visible Lift Serum Absolute	Natural Beige	151	
495	1		071249178942	Visible Lift Serum Absolute	Buff Beige	149	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 23

Row: 3

Lower Notch: 16

Row: 4

Lower Notch: 11

Row: 5

Lower Notch: 23

Row: 6

Lower Notch: 16

Row: 7

Lower Notch: 9

Row: 8

Lower Notch: 1

Column: 9 - Row: 7 Lower Notch: 9 Fixture Type: TRAYS Fixture Description: VL SRM RF 2.2 TRY LIT **

TRAYS Fixture Re-Order Code: PM1000013137 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000028001 TRAYS Fixture Rolled-Up Code:

Shade Chart Re-Order Code: PM1000028224 UPC Blade Code:

Locid	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
496	1	N/A	071249178997	Visible Lift Serum Absolute	Natural Buff	148	
497	1	N/A	071249178959	Visible Lift Serum Absolute	Creamy Natural	147	
498	1	N/A	071249178935	Visible Lift Serum Absolute	Nude Beige	146	
499	1	N/A	071249178966	Visible Lift Serum Absolute	Classic Ivory	145	
500	1	N/A	071249179000	Visible Lift Serum Absolute	Light Ivory	144	
501	1	N/A	071249178973	Visible Lift Serum Absolute	Soft Ivory	143	

Column: 9 -	Row: 8	Lower Notch: 1	Fixture Type: TRAYS	Fixture Description: SS MGC BB CRM/CRT/RT 1.1 TRY LIT **			
TRAYS Fixture Re-Order Code: PM1000010113			SS Graphic Re-Order Code:				
Graphic Re-Order Code:			SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000021572			TRAYS Fixture Roll-Up Code:				
Shade Chart Re-Order Code: PM1000019245			UPC Blade Code:				
LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
502	1	N/A	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820	
503	1	N/A	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818	
504	1	N/A	071249211458	Magic BB Cream	Fair	810	
505	1	N/A	071249211465	Magic BB Cream	Light	812	
506	1	N/A	071249211472	Magic BB Cream	Medium	814	
507	1	N/A	071249211489	Magic BB Cream	Deep	816	

Row: 1		Lower Notch: 31
Row: 2	467 468 469 460 461 462 463 464 465 466 467 468	Lower Notch: 23
Row: 3	469	Lower Notch: 16
Row: 4	470 471 472 473 474	Lower Notch: 11
Row: 5	475 476 477 478 479 480 481 482 483 484 485 486 487 488 489	Lower Notch: 23
Row: 6	490 491 492 493 494 495	Lower Notch: 16
Row: 7	496 497 498 499 500 501	Lower Notch: 9
Row: 8	502 503 504 505 506 507	Lower Notch: 1



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 10

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM100008394,PM100008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 10 - Row: 2 Lower Notch: 27 Fixture Type: SIGN Fixture Description: LINER/BROW CANOPY 1.2 4X12 **
SIGN Fixture Re-Order Code: DP000328 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031809 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGN Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 10 - Row: 3 Lower Notch: 25 Fixture Type: HOOK BARS Fixture Description: 6HK INF GRIP MECH GEL LNR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL300000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030478 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
508	1	N/A	071249663646	Infalible Grip Mechanical Gel Liner	Intense Black	200	
509	1	N/A	071249663622	Infalible Grip Mechanical Gel Liner	Taupe Grey	210	
510	1	N/A	071249663615	Infalible Grip Mechanical Gel Liner	Brown Denim	220	
511	1	N/A	071249663653	Infalible Grip Mechanical Gel Liner	Blue Jersey	230	
512	1	N/A	071249663660	Infalible Grip Mechanical Gel Liner	Emerald Green	250	
513	1	N/A	071249663639	Infalible Grip Mechanical Gel Liner	Turquoise	240	

Column: 10 - Row: 4 Lower Notch: 17 Fixture Type: HOOK BARS Fixture Description: 6HK INF GRIP PRCSN FELT LNR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL300000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030479 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
514	1	N/A	071249681503	Infalible Grip Mechanical	Polar White	260	
515	1	N/A	071249681510	Infalible Grip Mechanical	Bright Nude	270	
516	1	N/A	071249664094	INFALLIBLE GRIP 30H PRECISION FELT LINER	BLACK	600	
517	1	N/A	071249664100	INFALLIBLE GRIP 30H PRECISION FELT LINER	BROWN	605	
518	1	N/A	071249664117	INFALLIBLE GRIP 30H PRECISION FELT LINER	GREY	610	
519	1	N/A	071249664124	INFALLIBLE GRIP 30H PRECISION FELT LINER	BLUE	615	

Column: 10 - Row: 5 Lower Notch: 9 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL300000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030482 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
520	1	N/A	071249385104	Infalible Pro-Last Liner	Bronze	840	
521	1	N/A	071249357248	Infalible Pro-Last Liner	Black	930	
522	1	N/A	071249357255	Infalible Pro-Last Liner	Brown	940	
523	1	N/A	071249357262	Infalible Pro-Last Liner	Grey	950	
524	1	N/A	071249385197	Infalible Pro-Last Liner	CHARCOAL SHIMMER	890	
525	1	N/A	071249664131	INFALLIBLE GRIP 30H PRECISION FELT LINER	GREEN	620	

Column: 10 - Row: 6 Lower Notch: 1 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL300000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030482 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
526	1	N/A	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960	
527	1	N/A	071249357651	Infalible Pro-Last Liner	Purple	970	
528	1	N/A	071249385937	Infalible Pro-Last Liner	Aubergine	850	
529	1	N/A	071249385944	Infalible Pro-Last Liner	Ivy	860	
530	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
531	1	N/A	071249289839	Infalible Superstar Liner	Black	202	

Column: 10 - Row: 7 Lower Notch: 16 Fixture Type: HOOK BARS Fixture Description: 6HK INF THE SPR SLIM LNR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL300000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030483 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
532	1	N/A	071249137086	Telescop Carbon Black Liner	Carbon Black	835	
533	1	N/A	071249119990	Telescop Eyeliner	Black	810	
534	1	N/A	071249161906	Telescop Waterproof Eyeliner	Black	800	
535	1	N/A	071249238912	Infalible The Super Slim Liner	Black	400	
536	1	N/A	071249350126	Infalible The Super Slim Liner	Brown	401	
537	1	N/A	071249350157	Infalible The Super Slim Liner	Grey	402	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 27

Row: 3

Lower Notch: 25

Row: 4

Lower Notch: 17

Row: 5

Lower Notch: 9

Row: 6

Lower Notch: 1

Row: 7

Lower Notch: 16

Row: 8

Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 10

POG Name: LOPWAK1458ECL_IS24

Column: 10		Row: 8		Lower Notch: 8		Fixture Type: HOOK BARS		Fixture Description: 6HK LIN INT BRUSH TIP HKBR LIT (ALT) **	
HOOK BARS Fixture Re-Order Code: PL3000000008		Graphic Re-Order Code: PM1000030484		SS Holder Re-Order Code:		SS Holder Re-Order Code:		Carrier Tray Graphic Re-Order Code:	
Shade Chart Re-Order Code:		UPC Blade Code:		UPC Blade Code:		UPC Blade Code:		UPC Blade Code:	
LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code		
538	1	N/A	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710			
539	1	N/A	071249152690	Lineur Intense Brush Tip	Carbon Black	790			
540	1	N/A	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Bl...	Carbon Black	690			
541	1	N/A	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610			
542	1	N/A	071249117682	Pencil Perfect Carbon Black	Carbon Black	190			
543	1	N/A	071249082140	Pencil Perfect Eye Liner	Espresso	130			

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 27

Row: 3

Lower Notch: 25

Row: 4

Lower Notch: 17

Row: 5

Lower Notch: 9

Row: 6

Lower Notch: 1

Row: 7

Lower Notch: 16

Row: 8

Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 11

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM100008394,PM100008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 11 - Row: 2 Lower Notch: 27 Fixture Type: SIGN Fixture Description: LINER/BROW CANOPY 2.2 4X12 **
SIGN Fixture Re-Order Code: DP000328 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031810 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGN Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 11 - Row: 3 Lower Notch: 25 Fixture Type: HOOK BARS Fixture Description: 6HK INF BROWS 24HR VLMZNG MSCR HKBR (ALT) LIT **
HOOK BARS Fixture Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031220 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
544	1	N/A	071249675823	Infalible Brows 24HR Volumizing Mascara	Light Blonde	8.0	
545	1	N/A	071249675830	Infalible Brows 24HR Volumizing Mascara	Blonde	7.0	
546	1	N/A	071249675847	Infalible Brows 24HR Volumizing Mascara	Auburn	6R	
547	1	N/A	071249675854	Infalible Brows 24HR Volumizing Mascara	Light Brunette	6.0	
548	1	N/A	071249675861	Infalible Brows 24HR Volumizing Mascara	Brunette	5.0	
549	1	N/A	071249675878	Infalible Brows 24HR Volumizing Mascara	Dark Brunette	4.0	

Column: 11 - Row: 4 Lower Notch: 17 Fixture Type: HOOK BARS Fixture Description: 5HK UNBELIEVA-BROW HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000024531 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
550	1	N/A	071249376386	Unbelieva-Brow	Blonde	560	
551	1	N/A	071249650301	Unbelievabrow Longwear Brow Gel	Dark Blonde	563	
552	1	N/A	071249376393	Unbelieva-Brow	Light Brunette	565	
553	1	N/A	071249650288	Unbelievabrow Longwear Brow Gel	Soft Brunette	567	
554	1	N/A	071249376409	Unbelieva-Brow	Brunette	570	

Column: 11 - Row: 5 Lower Notch: 9 Fixture Type: HOOK BARS Fixture Description: 5HK UNBELIEVA-BROW HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000024531 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
555	1	N/A	071249650295	Unbelievabrow Longwear Brow Gel	Warm Brunette	573	
556	1	N/A	071249376416	Unbelieva-Brow	Dark Brunette	575	
557	1	N/A	071249385074	Unbelieva-Brow	Black	580	
558	1	N/A	071249339619	Brow Stylist Kabuki Blender	Blonde	312	
559	1	N/A	071249339626	Brow Stylist Kabuki Blender	Brunette	313	

Column: 11 - Row: 6 Lower Notch: 1 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030480 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
560	1	N/A	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
561	1	N/A	071249145234	Infalible Long Wear Eyeliner	Black	511	
562	1	N/A	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
563	1	N/A	071249145258	Infalible Long Wear Eyeliner	Brown	531	
564	1	N/A	071249306376	Infalible Eye: Matte Matic Liner	Black	512	
565	1	N/A	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	

Column: 11 - Row: 7 Lower Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030483 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
566	1	N/A	071249207000	Voluminous Smoldering Eyeliner	Black	645	
567	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850	
568	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851	
569	1	N/A	071249419922	Air Volume Mega Mascara	BLAKEST BLACK WTP	853	

Column: 11 - Row: 8 Lower Notch: 8 Fixture Type: HOOK BARS Fixture Description: 2HK EMR DOUBLE TRY HOOKBAR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000005,PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000024974 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
570	1	N/A	071249078525	Eye Makeup Remover	Eye Makeup Remover	001	
571	1	N/A	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 27

Row: 3

Lower Notch: 25

Row: 4

Lower Notch: 17

Row: 5

Lower Notch: 9

Row: 6

Lower Notch: 1

Row: 7

Lower Notch: 16

Row: 8

Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 11

POG Name: LOPWAK1458ECL_IS24

572	1	N/A	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
573	1	N/A	071249256701	Voluminous Butterfly Washable Mascara	Black	867	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 27

Row: 3

Lower Notch: 25

Row: 4

Lower Notch: 17

Row: 5

Lower Notch: 9

Row: 6

Lower Notch: 1

Row: 7

Lower Notch: 16

Row: 8

Lower Notch: 8

544	545	546	547	548	549
550	551	552	553	554	
555	556	557	558	559	
560	561	562	563	564	565
566	567	568	569		
570	571	572	573		



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 12

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024
LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM100008394,PM100008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 12 - Row: 2 Lower Notch: 27 Fixture Type: SIGN Fixture Description: MASCARA CANOPY 1.3 4X12 **
SIGN Fixture Re-Order Code: DP000328 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031725 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGN Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 12 - Row: 3 Lower Notch: 25 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000028424 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
574	1	N/A	071249675885	Infalible Brows 24HR Volumizing Mascara	Soft Black	30	
575	1	N/A	071249392294	Brow Stylist: Definer	Light Blonde	385	
576	1	N/A	071249627696	Brow Stylist: Definer	TAUPE	386	
577	1	N/A	071249314876	Brow Stylist: Definer	Blonde	388	
578	1	N/A	071249350744	Brow Stylist: Definer	Dark Blonde	391	
579	1	N/A	071249627679	Brow Stylist: Definer	AUBURN	384	

Column: 12 - Row: 4 Lower Notch: 17 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000028424 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
580	1	N/A	360052395604	Unbelieva-Brow Longwear Topcoat	Transparent	-	
581	1	N/A	071249350751	Brow Stylist: Definer	Light Brunette	392	
582	1	N/A	071249627693	Brow Stylist: Definer	ASH BROWN	387	
583	1	N/A	071249314883	Brow Stylist: Definer	Brunette	389	
584	1	N/A	071249314890	Brow Stylist: Definer	Dark Brunette	390	
585	1	N/A	071249392317	Brow Stylist: Definer	Black	393	

Column: 12 - Lower Notch: 11 Fixture Type: HOOKBAR SPACE ... Fixture Description: UBB TOP COAT HKBR SPC SVR **
HOOKBAR SPACE SAVER Fixture Re-Order Code: PL3000000469 SS Graphic Re-Order Code: PM1000026001
Graphic Re-Order Code: SS Holder Re-Order Code: PM1000026003
Carrier Tray Graphic Re-Order Code: HOOKBAR SPACE SAVER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 12 - Row: 5 Lower Notch: 9 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030464 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
586	1	N/A	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314	
587	1	N/A	071249410448	Micro Ink Pen by Brow Stylist	Blonde	630	
588	1	N/A	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	636	
589	1	N/A	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639	
590	1	N/A	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642	
591	1	N/A	071249410455	Micro Ink Pen by Brow Stylist	Dark Blonde	633	

Column: 12 - Row: 6 Lower Notch: 1 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST SHP & FILL HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030465 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
592	1	N/A	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	
593	1	N/A	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	
594	1	N/A	071249350300	Brow Stylist Shape & Fill	Brunette	415	
595	1	N/A	071249350270	Brow Stylist Shape & Fill	Blonde	400	
596	1	N/A	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405	
597	1	N/A	071249373088	Brow Stylist Shape & Fill	Light Brunette	410	

Column: 12 - Row: 7 Lower Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000022905 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
598	1	N/A	071249631386	Bambi Oversized Eye Mascara	Intense Black	408	
599	1	N/A	071249404324	Bambi Mascara WSH	Blackest Black	400	
600	1	N/A	071249404355	Bambi Mascara WTP	Blackest Black	405	
601	1	N/A	071249404362	Bambi Mascara WTP	Black	406	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 27

Row: 3

Lower Notch: 25

Row: 4

Lower Notch: 17

Row: 5

Lower Notch: 9

Row: 6

Lower Notch: 1

Row: 7

Lower Notch: 16

Row: 8

Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 12

POG Name: LOPWAK1458ECL_IS24

Column: 12		Row: 8		Lower Notch: 8		Fixture Type: HOOK BARS		Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) **	
HOOK BARS Fixture Re-Order Code: PL3000000006		SS Graphic Re-Order Code:		SS Holder Re-Order Code:					
Graphic Re-Order Code: PM1000030490									
Carrier Tray Graphic Re-Order Code:		HOOK BARS Fixture Rolled-Up Code:							
Shade Chart Re-Order Code:		UPC Blade Code:							
LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code		
602	1	N/A	071249256695	Voluminous Butterfly WTP	Blackest Black	871			
603	1	N/A	071249256688	Voluminous Butterfly WTP	Black	870			
604	1	N/A	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621			
605	1	N/A	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623			

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 27

Row: 3

Lower Notch: 25

574	575	576	577	578	579
-----	-----	-----	-----	-----	-----

Row: 4

Lower Notch: 17

580	581	582	583	584	585
-----	-----	-----	-----	-----	-----

Row: 5

Lower Notch: 9

586	587	588	589	590	591
-----	-----	-----	-----	-----	-----

Row: 6

Lower Notch: 1

592	593	594	595	596	597
-----	-----	-----	-----	-----	-----

Row: 7

Lower Notch: 16

598	599	600	601
-----	-----	-----	-----

Row: 8

Lower Notch: 8

602	603	604	605
-----	-----	-----	-----



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

Column: 13

POG Name: LOPWAK1458ECL_IS24

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM100008394,PM100008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 13 - Row: 2 Lower Notch: 27 Fixture Type: SIGN Fixture Description: MASCARA CANOPY 2.3 4X12 **
SIGN Fixture Re-Order Code: DP000328 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031726 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGN Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 13 - Row: 3 Lower Notch: 25 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS PANORAMA MSCR HKBR (ALT) LIT **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030382 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
606	1	N/A	071249680988	Voluminous Panorama	Blackest Black	701	
607	1	N/A	071249680971	Voluminous Panorama	Black	700	
608	1	N/A	071249680995	Voluminous Panorama	Black Brown	702	
609	1	N/A	071249681006	Voluminous Panorama	Black WTP	703	

Column: 13 - Row: 4 Lower Notch: 17 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) LIT **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030495,PM1000030541 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
610	1	N/A	071249330265	Voluminous Primer	Primer	300	
611	1	N/A	071249421536	Voluminous Mascara	DEEP VIOLET	970	
612	1	N/A	071249372029	Voluminous Straight Brush	Burgundy	950	
613	1	N/A	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	

Column: 13 - Row: 5 Lower Notch: 9 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BALM MSCR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030489 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
614	1	N/A	071249149768	Double Extend Beauty Tubes	Blackest Black	575	
615	1	N/A	071249149744	Double Extend Beauty Tubes	Black	570	
616	1	N/A	071249647738	Voluminous Noir Balm	Black	980	
617	1	N/A	071249650677	Voluminous Brown Balm	Brown	981	

Column: 13 - Row: 6 Lower Notch: 1 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR HKBR (ALT) LIT **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031122 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
618	1	N/A	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
619	1	N/A	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
620	1	N/A	071249343258	Voluminous Lash Paradise WSH	Black	201	
621	1	N/A	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	

Column: 13 - Row: 7 Lower Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030486 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
622	1	N/A	071249104743	Telescopic Mascara	Blackest Black	910	
623	1	N/A	071249104729	Telescopic Mascara	Black	905	
624	1	N/A	071249104736	Telescopic Mascara	Black Brown	915	
625	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	

Column: 13 - Row: 8 Lower Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MSCR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030497 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
626	1	N/A	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624	
627	1	N/A	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625	
628	1	N/A	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	
629	1	N/A	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 27

Row: 3

Lower Notch: 25

Row: 4

Lower Notch: 17

Row: 5

Lower Notch: 9

Row: 6

Lower Notch: 1

Row: 7

Lower Notch: 16

Row: 8

Lower Notch: 8



ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

POG Name: LOPWAK1458ECL_IS24

Column: 14

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 14' x 58" L'OREAL COSMETICS LAYOUT - SPRING 2024

LOPWAK1458ECL_IS24

Column: 1 - Row: 1 Lower Notch: 31 Fixture Type: HEADER Fixture Description: 14FT LP HDR-LIT **
HEADER Fixture Re-Order Code: PM1000008394, PM1000008395 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019110 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HEADER Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 14 - Row: 2 Lower Notch: 27 Fixture Type: SIGN Fixture Description: MASCARA CANOPY 3.3 4X12 **
SIGN Fixture Re-Order Code: DP000328 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031727 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: SIGN Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

Column: 14 - Row: 3 Lower Notch: 25 Fixture Type: HOOK BARS Fixture Description: 3HK VLMNS MSCR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000077 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030493 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
630	1	N/A	071249019344	Voluminous Curved Brush	Black	340	
631	1	N/A	071249019351	Voluminous Curved Brush	Black Brown	350	
632	1	N/A	071249345450	Voluminous Original Dual Pack	Dual Pack	600	

Column: 14 - Row: 4 Lower Notch: 17 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030493 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
633	1	N/A	071249405062	Voluminous Mascara	deep green	960	
634	1	N/A	071249059098	Voluminous Straight Brush	Blackest Black	310	
635	1	N/A	071249749012	Voluminous Straight Brush	Black	305	
636	1	N/A	071249669020	Voluminous Straight Brush	Black Brown	315	

Column: 14 - Row: 5 Lower Notch: 9 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030496 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
637	1	N/A	071249006412	Voluminous Waterproof	Black	360	
638	1	N/A	071249006429	Voluminous Waterproof	Black Brown	365	
639	1	N/A	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	
640	1	N/A	071249101919	Voluminous Carbon Black	Carbon Black	335	

Column: 14 - Row: 6 Lower Notch: 1 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR HKBR (ALT) LIT **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000031122 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
641	1	N/A	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
642	1	N/A	071249343319	Voluminous Lash Paradise WTP	Black	203	
643	1	N/A	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	
644	1	N/A	071249672945	Telescopic Lift Mascara	Black WTP	993	

Column: 14 - Row: 7 Lower Notch: 16 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC LIFT MSCR HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030487 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
645	1	N/A	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
646	1	N/A	071249672891	Telescopic Lift Mascara	Blackest Black WSH	990	
647	1	N/A	071249672901	Telescopic Lift Mascara	Black WSH	991	
648	1	N/A	071249672914	Telescopic Lift Mascara	Black Brown WSH	992	

Column: 14 - Row: 8 Lower Notch: 8 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES HKBR LIT (ALT) **
HOOK BARS Fixture Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000030494 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: HOOK BARS Fixture Rolled-Up Code:
Shade Chart Re-Order Code: UPC Blade Code:

LocID	Facings	Acct Code	UPC	Description	Shade	Shade#	Shade Chip Code
649	1	N/A	071249187722	Voluminous Million Lashes Mascara	Black	645	
650	1	N/A	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
651	1	N/A	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
652	1	N/A	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	

Row: 1

Lower Notch: 31

Row: 2

Lower Notch: 27

Row: 3

Lower Notch: 25

Row: 4

Lower Notch: 17

Row: 5

Lower Notch: 9

Row: 6

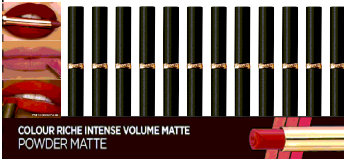
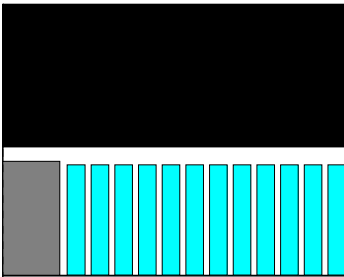
Lower Notch: 1

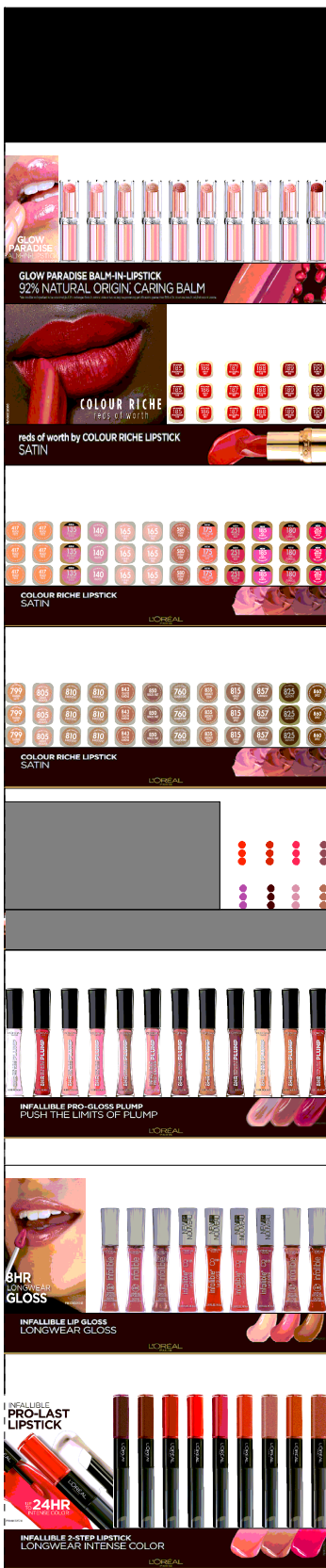
Row: 7

Lower Notch: 16

Row: 8

Lower Notch: 8



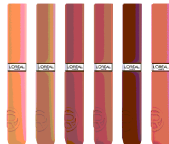


TAKE YOUR LIPS TO PARADISE.
LIPS SO HEALTHY-LOOKING THEY GLOW.



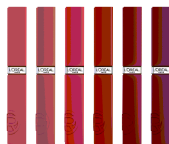
GLOW PARADISE BALM-IN-GLOSS
LIPS SO HEALTHY-LOOKING THEY GLOW





INFALLIBLE MATTE RESISTANCE LIQUID LIPSTICK
LIQUID LIPSTICK





INFALLIBLE MATTE RESISTANCE LIQUID LIPSTICK
LIQUID LIPSTICK



Brilliant Signature

WEIGHTLESS HIGH SHINE COLOR.
LASTING WEAR.



BRILLIANT SIGNATURE SHINY LIP STAIN
WEIGHTLESS, HIGH-SHINE COLOR



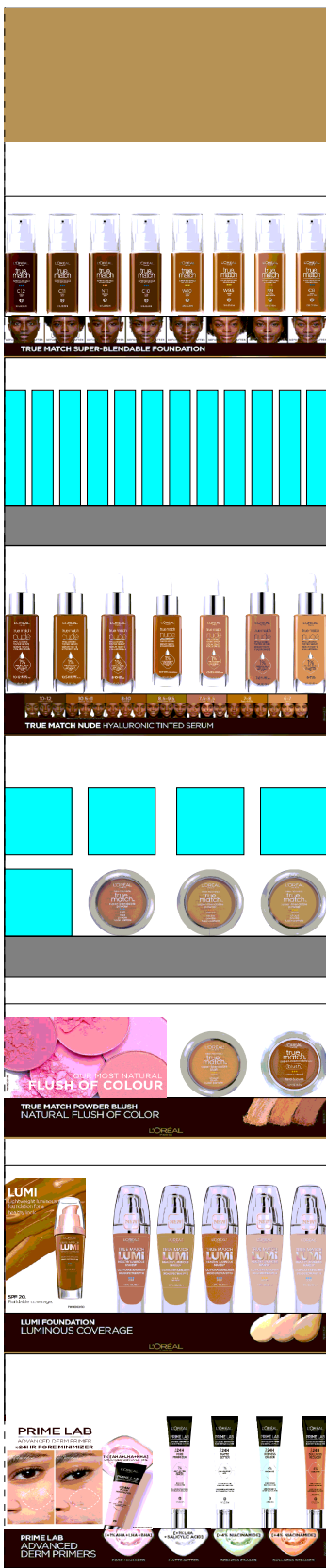
L'ORÉAL







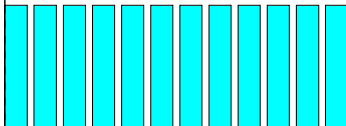




L'OR
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TRUE MATCH SUPER-BLENDABLE FOUNDATION



TRUE MATCH NUDE HYALURONIC TINTED SERUM



TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR



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LUMI HIGHLIGHTING LOTION
ALL-OVER NATURAL GLOW ENHANCER









